

# Citizen Agreement for an Inclusive Barcelona and Shared Strategy

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# The Citizen Agreement

- The Citizen Agreement is the space of interaction and shared action for welfare and social inclusion of Barcelona
- Is integrated by 545 institutions and organizations (NGO, professional associations, universities and companies) and the City Council

## What does the Agreement?

**9 Networks of action**

**Collaborative projects**

**Discussion spaces**

**Statements about current issues**

**Information and communication services**

## What does the Agreement?

**The Shared Strategy for Active Inclusion of Barcelona.**

## Governing bodies



Assembly



Governing  
Council



Executive  
Board

## A singular experience

- The Citizen Agreement is a singular experience, as a result of the according capacity to tackle problems and shared challenges between de City Council, the organizations and the citizens.

## Main characteristics

- The Citizen Agreement connects efforts and resources of the city in order to solve social needs of Barcelona.
- It makes easier the establishment of agreements, the generation of opportunities, the coordination of projects and the definition of shared goals.

## Singularity elements

- It will make possible a shared strategy between social organizations and institutions of the Citizen Agreement for an Inclusive Barcelona.
- It builds social capital developing programs and network projects.
- It joins public and private resources to develop collaborative projects.
- It provides shared information and communication services and knowledge.
- It opens discussion spaces to think or highlight key social themes for the city.
- It promotes active citizen engagement.
- It makes public statements related with social inclusion in Barcelona.



# Shared Strategy

## Origins

- It began with the participation process related with the City Council's Social Inclusion Plan 2012-2015.
- The Shared Strategy is one of the four strategic goals of the Plan.

# Shared Strategy

## Main features

- The Strategy shares the diagnosis of the city, the values and the principles with the Inclusion Plan.
- It will establish shared goals and policies for the social inclusion in the city between de City Council and the civil society.

# Shared Strategy

- The strategy will include:
  - projects funded with resources of the City Council.
  - projects funded with resources of the social organizations.
  - projects funded with resources of other governments that develop actions and projects in the city.

# Shared Strategy

On March 2014, **890 Actions** have been incorporated into the Shared Strategy by:

- 121 Entities or social Organizations
- 9 Networks of action
- City Council

# Shared Strategy

## Objectives:

- Multiply the impact of public and private investment and provide a synergy of our actions.

# Shared Strategy

- Nowadays the Strategy is being developed. It is supposed to be finished by April 2014.

# Shared Strategy

Shared Strategy is based on a (provisional)  
**vision:**

*“A city that progress in social rights with  
the commitment and the collaboration of  
all”*

# Shared Strategy

- At the moment, we are classifying policies and actions of Citizen Agreement organizations into two main goals:
  1. Strengthen the organizational and response capacity of the social action of Barcelona.
  2. Deal with social challenges to win the future. Improve the social cohesion and the social situations of all citizens, especially the most vulnerable groups.



# Shared Strategy

- 8 Transversal projects:

At the moment, 6 projects have been identified:

1. To grow in Barcelona: empowering children front social, educational and cultural risks
2. A social economy that promotes more welfare and solidarity
3. Barcelona social guarantee
4. Barcelona active and intelligent citizenship
5. The inclusive and healthy sport
6. A city with more social housing

# Shared Strategy

*A city that progress in social rights with the commitment and the collaboration of all*

## Goal 1: Strengthen the organizational and response capacity of the social action of Barcelona

1. A civil society strong, community, collaborating and educating
2. A very active and socially compromised citizenship
3. A city working in network multiplying the resources of the city
4. The City Council, an inclusive, relational and transversal administration

## Goal 2: Deal with social challenges to win the future.

1. Preventive and convivial city that faces the vulnerability and exclusion
2. A city that fights to secure a home for everyone
3. A city that works to improve the living conditions of families and reducing risk situations for children
4. Improving social opportunities for young people and teenagers
5. The elderly as actors of the city
6. A city fully accessible and fighting for the right to independent living
7. A city that fights any form of discrimination based on gender, sexual orientation or identity and ethnic or racial origin.
8. A welcoming and inclusive city

### 8 transversal projects

(At the moment 6 projects have been identified)

1. To grow in Barcelona

2. A social economy that promotes more welfare and solidarity

3. Barcelona social guarantee

4. Barcelona active and intelligent citizenship

5. The inclusive and healthy sport

6. A city with more social housing

# The Strategy making process

